

## Building global healthcare/life sciences leaders

### CEO Roundtable – September 21<sup>st</sup> 2011, Congress Center Basel

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#### Regional partner and Venue

For the second time, the INSEAD Swiss Healthcare Industry Club is partnering with the BioValley LifeSciences Week in the organization of its annual event in Basel. The BioValley Life Sciences Week is an interaction and networking platform for the tri-national region of Basel. The annually organized LifeSciences Week brings together science, industry, finance and the general public. More details are available on the website <http://www.biovalley.ch>.

#### Programme

6:00 pm Door opening  
6:15 pm Start of the panel discussion  
8:00 pm Cocktails, finger food and networking (until 9.30pm)

#### CEO roundtable participants:

**Emmanuel Bueb**, CEO and founder, Boomerang Pharma  
**Dr. med. Andy Fischer**, CEO and founder, MEDGATE  
**Dr. Urs Matter**, CEO, Nanosurf  
**Dr. Othmar Pfannes**, CEO and founder, Genedata  
**Aleksandar Ruzicic**, President of the INSEAD Swiss Healthcare Industry Club (moderator)

#### Panel topics, followed by Q&A with the audience:

- Which advantages do company CEOs draw from their BioValley HQ?
- What were the key success factors and key challenges in the past?
- How will company CEOs continue building global healthcare/life sciences leaders?

**Registration:** All INSEAD attendants should register for the event BEFORE the BioValley LifeSciences Week. Registration is **free of charge** if the registration is done before Sunday, September 18. For onsite registrations, a registration fee will apply. Pre-registration is only possible at <http://www.lifesciencesweek.ch/registration.php>.

Aleksandar Ruzicic  
INSEAD Alumni Association, cHIC  
President

Chandra P. Leo  
INSEAD Alumni Association, cHIC,  
Vice-President

**There will be no fee for the event, courtesy of our financial sponsors:**



Come to the 2011 INSEAD Healthcare Alumni Summit – see [www.inseadhealthalumni.net](http://www.inseadhealthalumni.net)!